

# Federal Nutrition Programs & the NH Food System

**What programs exist? How are they connected to New Hampshire's local food system? How can farmers and food businesses benefit from getting involved?**

The programs and their local food counterparts:

Supplemental Nutrition Assistance Program (SNAP)

- Granite State Market Match
- Double Up Food Bucks

Women, Infants, and Children (WIC) Program

- WIC Farmers' Market Nutrition Pilot Program

USDA Commodity Supplemental Food Program

- NH Senior Farmer's Market Nutrition Program (SFMNP)

USDA National School Lunch & School Breakfast Program & USDA Fresh Fruit & Vegetable Program

- Local Food for Local Schools Reimbursement Pilot Program



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**Want every Granite Stater to have access to local food?  
Join the Local Food Access Workgroup!**

The Local Food Access Workgroup is open to individuals and organizations interested in collaborating to make local food accessible to people of all income levels across New Hampshire. The workgroup meets regularly to foster dialogue, build alignment around shared goals, and develop collaborative solutions, with a particular focus on advancing the recommendations outlined in the Nutrition Access and Security brief part of the NH Food and Agriculture Strategic Plan.



Scan to learn more and join!

## Supplemental Nutrition Assistance Program (SNAP)

**What is the program? Who does it serve?** Provides monetary benefits to income eligible individuals and families to buy food.

**Who administers/operates the program?** The program is administered by the NH Department of Health and Human Services

**Did you know?** Any farm or food business can apply to be an authorized SNAP retailer through the USDA and may be able to qualify for a free point-of-sale system.



### How is local food prioritized in this program?



**What is the program? Who does it serve?** A 1:1 match for SNAP/EBT shoppers to buy fresh fruits and vegetables at NH farmers' markets

**How is it funded? Is there a threat to that funding?** Funding is split: 1/3 federal, 1/3 private, 1/3 state

**Who administers/operates the program?**  
The NH Food Bank

**How is local food prioritized in this program?**  
Farmers' markets can apply to be a GSMM retailer; all farms/food producers who sell fruits and vegetables at participating farmers' markets can accept the vouchers and be reimbursed



**What is the program? Who does it serve?**  
Provides SNAP/EBT shoppers 50% off fresh fruits and vegetables at farm stands, grocery stores, and other food retailers

**How is it funded? Is there a threat to that funding?** Funding is split: 1/3 federal, 1/3 private, 1/3 state

**Who administers/operates the program?**  
The NH Food Bank

**How is local food prioritized in this program?** All Double Up Food Bucks retailers have to be locally owned and 10% of the produce they source has to be grown in NH

### CONTACTS

- To become a SNAP retailer, contact the SNAP Retailer Service Center at 1-877-823-4369
- To learn more and apply to be part of the Granite State Market Match or Double Up Food Bucks programs, email Brendan Cornwell, New Hampshire Nutrition Incentive Network Coordinator, NH Food Bank; [bcornwell@nhfoodbank.org](mailto:bcornwell@nhfoodbank.org)

## Women, Infants, and Children (WIC) Program

**What is the program? Who does it serve?** Provides nutrition education, breastfeeding support, referrals, and healthy monthly food benefits to income eligible pregnant, postpartum, or breastfeeding women, infants and children to age five. Foster parents, dads, grandparents, and guardians who are caring for infants or children can also apply for WIC.



**Who administers/operates the program?** Administered by the NH Department of Health and Human Services. The department contracts with four local WIC Agencies: Community Action Partnership Hillsborough Rockingham Counties, Community Action Program Belknap-Merrimack Counties, Greater Seacoast Community Health at Goodwin, and Southwestern Community Services.

### CONTACT

Hailey McAlary, Nutrition Services Administrator  
Bureau of Family Health and Nutrition  
Division of Public Health  
NH Department of Health and Human Services  
WIC@dhhs.nh.gov

**How is local food prioritized in this program?**

## WIC Farmers' Market Nutrition Pilot Program

**What is the program? Who does it serve?** Eligible participants in Hillsborough and Rockingham counties enrolled in the WIC Program will receive a \$30 FMNP benefit to buy local, fresh fruits, vegetables, and cut herbs at NH farmers' markets and roadside stands this summer between July 1 and September 30.

**Who administers/operates the program?** Administered by the NH Department of Health and Human Services. The department contracts with Community Action Partnership of Hillsborough and Rockingham Counties for this pilot.

**How can farmers get involved or benefit?** New Hampshire farmers can apply to be a WIC Farmers' Market Nutrition Program authorized retailer

### CONTACT

To apply to be a WIC Farmers' Market Nutrition Program authorized retailer, reach out to:  
Erin Germain, WIC Vendor Coordinator  
Bureau of Family Health and Nutrition  
Division of Public Health  
NH Department of Health and Human Services  
fmnp@dhhs.nh.gov

## USDA Commodity Supplemental Food Program (CSFP)

**What is the program? Who does it serve?** A nutrition program that provides free food and nutrition information to promote good health for older adults age 60 and over at 150% of the federal poverty line.

**Who administers/operates the program?** Administered by the NH Department of Health and Human Services. The Department contracts with Community Action Program Belknap-Merrimack Counties to provide statewide services.

### How is local food prioritized in this program?

## NH Senior Farmer's Market Nutrition Program (SFMNP)

**What is the program? Who does it serve?** CSFP recipients are eligible to receive fresh locally grown fruits and vegetables from NH farmers during July and August. Premade bundles of fresh produce are distributed at more than 70 CSFP clinic locations throughout the state. Participants receive a one-time fresh, locally grown produce bundle during the summer months in addition to their box of shelf-stable items. The bundle includes at least 5 different fresh produce items, valuing at least \$27.75 for the 2026 summer.

**Who administers/operates the program?** Administered by NH Department of Health and Human Services. The department contracts with the Community Action Program Belknap-Merrimack Counties for statewide services.

**How can farmers get involved or benefit?** The program currently works with farmers who have experience meeting SFMNP guidelines and reliably providing high-quality produce bundles. The number of older adults served has decreased in recent years, fewer bundles are needed, and the current group of farmers is able to fully meet program demand. As a result, SFMNP is not recruiting new farmers for the 2026 summer season.

### CONTACT

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[csfp@dhhs.nh.gov](mailto:csfp@dhhs.nh.gov)

## **USDA National School Lunch & School Breakfast Program**

**What is the program? Who does it serve?** Provides federal reimbursement to K-12 school foodservice programs that apply and meet USDA nutrition standards. Students at 130% of the poverty level qualify for free meals and up to 185% for reduced-price meals.

**How is it funded? Is there a threat to that funding?** The program is funded through the USDA Food and Nutrition Service

**Who administers/operates the program?** The program is administered by the NH Department of Education

## **USDA Fresh Fruit & Vegetable Program**

**What is the program? Who does it serve?** The Fresh Fruit and Vegetable Program (FFVP) provides reimbursements to participating elementary schools to serve, during the school day, fresh fruits and vegetables to students outside of mealtimes. Schools serving lower-income students are prioritized.

**How is it funded? Is there a threat to that funding?** The program is funded through the USDA Food and Nutrition Service

**Who administers/operates the program?** The program is administered by the NH Department of Education

## **How is local food prioritized in this program?**

## **Local Food for Local Schools Reimbursement Pilot Program**

**What is the program? Who does it serve?** Incentivizes New Hampshire school districts and food service directors to purchase New Hampshire grown and produced food for breakfast, lunch, and Fresh Fruit and Vegetable Program services. Eight school districts applied to be part of the two year pilot.

**How is it funded? Is there a threat to that funding?** The pilot program was funded for two years by a bill passed in the 2024 legislative session; it will end in June 2026. There is no current legislation or funding that will extend or make the program permanent.

**Who administers/operates the program?** The program is administered by the NH Department of Agriculture, Markets, and Food and supported by the NH Food Alliance and UNH Extension

### **CONTACTS**

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